



PREMIERE

SUITES

Web Properties

- Found under Marketing -> Web Properties
- One record for each property on website
- Automatically created when new property products are created



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Web Property Display Rules

In order to display a Web Property must have all of the following

- Related Property must have at least one Suite that is not an outsourced partner (split, owned or leased)
- Related Property must have at least one active (by contract) Suite
- Web property record must indicate that it has at least one bedroom type (including Studio)
- Web property record must have at least one photo



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Web Property Fields

- Name – actual name displayed in listings and top of page
- Meta Title/Description – SEO specific fields that can be edited, used in page title (displayed in tab), and description content (including share tags)
- Summary – text displayed with property
- Amenities
 - Control which amenities are listed per property



English and French Content

- Both English and French content are on the same Web property record
- If no French content is present than English content is used on French site



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Update Schedule

- Property data is pulled from CRM twice per day, around 10 am and 10pm and then synched to the site
- After the sync process completes it can take 24 to 48 hours for server cached records to clear – without intervention
- Photo data is pulled from CRM once per day, around 8 am and synched to the site.



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Suite Property Sheet

- Found under Marketing -> Web Marketing
 - Linked to specific suite record
 - Main title for the file itself
 - Nightly rate, monthly rate – set only one of them
- Content – suite specific content
 - Photos, select or add 4 photos to use on the property sheet



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Web Lead Records

- Inquiry form submissions are stored as Web Leads
- Web leads will become Opportunities (via code)
- You can see the “raw” data for your inquiries
- You can see dates and times of requests

